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By L. C. DEMAREE.

One of Daytona's crowning glories is her incomparable beach. No one who ever set foot upon its smooth, packed sand; no one who ever pedaled a bicycle over its expanse; no one who ever drove a prancing pair of horses and listened to the popping of their steel shoes upon its asphaltum-like face; no one who ever steered a high-power automobile down the broad stretch of wave-washed and surf-packed sand but realized that it is a world-beater, a world-wonder. Go stand upon this wide roadway and see the happy souls fly by in joyous mood, and answer whether this is not one of the seven modern wonders.

The Placid, Pelucid Halifax River.

Where think you is water with more picturesque surroundings? Nearly a mile wide, fringed with tropical vegetation, artistic cottages with roomy verandas looking out upon her bosom, gay food fishes in countless numbers leaping, as it were, to those with rod and reel; her bosom flecked with duck and coot and snowy-winged sea birds, which sit about as if for the sport of bobbing upon the waves; watch that lumbering old white headed pelican pouch a fat mullet, and that fish hawk struggling upward with his floundering load he snatched from the water.

See the beautiful launches, spick and span, their hampers and lockers bulging with refreshments both solid and liquid ready for a cruise upon the beautiful surface. Take out your fish glass and sweep the river from Ormond bride to Ponce Park light house, then say whether the Halifax isn't a thing of beauty and a joy forever, and one of the modern wonders.

The Enchantingly Picturesque Ridge-wood.

Ridgewood avenue is upon the crest of a broad ridge, straight as the crow flies and the wide-spreading branches of the heavy-trunked live oaks extend their giant arms across the magnificent vista, forming an arch, and from these extended arms great festoons of Spanish moss sway as the trade winds from the tropic seas fan them. Looking straight ahead down this white shell street one has the impression of a fairy path with draperies, but as you move along and cast an eye first to the right and then to the left you see distinguished cottage homes in the most delightful settings.

See the glistening leaf of the grand magnolia which nature has varnished as no artist's brush ever could; and the cabbage palms with their burdens of showy fruit and swaying palms; see the lovely holly with its exquisite berry; see the climbing vines run riot in the trees; see the cryptogamous forms which gain a foothold on the great oaks and stately palms, and surely you will join in the chorus and say that this is a world wonder for beauty.

Surpassing Beauty of Our Cottage Homes.

No one of Daytona's attractions, perhaps, commands more nearly universal attention and praise than does the artistic cottages. The owners of these charming villas hail from every corner of the country and they bring their own architectural plans and build upon them, and, as the architecture of one section of the country differs from the architecture of another, so do our homes differ in outward appearance and structural beauty from one another. There are no monotonous rows of strikingly similar buildings but the eye, as it sweeps by, is treated to a kaleidoscopic change which keeps the mind wondering, "What next?"

It is not only the exterior of many of these homes which rivets attention; within they are models of convenience, and the finishing and furnishing give evidence of the elegance and cultivation of those who worked it all out. Indeed, it is the interior arrangement and artistic furnishing and shading, more than the exterior appearance that gives a surpassing charm to Daytona homes. This feature justly merits prominence as another wonder.

Streets and Pavements the Most and Best.

Why the Architect of the Universe chose to give Daytona the most admirable, the most picturesque natural setting of all the cities of the South is not revealed, but that such is a fact must be apparent to the most

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A Specialty of  
Interior Decorating.  
Orders May Be Left at Rowes  
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We are about to enjoy another rise in Rubber. Don't you think it will pay you now to investigate the merits of Vulcanite. With proper work you get one-third more mileage—quite an item at the present time. Practical work done at THE VULCANIZERS, COTTAGE AVENUE, Wm. S. McGregor.

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